



PEUGEOT
NEW 2008



LUCKY MOTOR CORPORATION LTD.

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Scan the QR code



EXPERIENCE PURE DRIVING PLEASURE



Jean-Pierre



1810 – The beginning of 200 years of Innovation



1847 - A recognisable brand



1889 - The unveiling of Peugeot's first motor vehicle



1953 - Launch of a Peugeot scooter



1962 - An icon the form of the Peugeot 404 is born



1977 - A record breaking Tour De France



1989 - Another record-breaker, the Peugeot 205, is born



2009 - Peugeot makes sporting history



2021 & the Years Ahead Peugeot launched in Pakistan with the locally assembled 2008 SUV.

TRADITION OF QUALITY & INNOVATION

For over 200 years, PEUGEOT has upheld a tradition of European quality and innovation. Since 1810, we have pioneered advancements in the automotive industry, earning numerous accolades, including six 'Car of the Year' awards. Today, we continue to push boundaries with sleek designs, intuitive technology, and a driving experience that engages all the senses.

At PEUGEOT, people have always been, and always will be, our focus. Continuing our journey in Pakistan, we're proud to offer the country's first locally assembled European SUV, a blend of global excellence and local craftsmanship that redefines what it means to drive with distinction.

ONLY LOCALLY
ASSEMBLED EUROPEAN
SUV IN PAKISTAN



THE NEW PEUGEOT 2008 SUV

The new PEUGEOT 2008 SUV redefines what it means to arrive. It's more than just a car. It's a reflection of you. Confident, contemporary and unapologetically striking. Because when your drive speaks for you, it should say something powerful.





POWER MEETS CHARISMA

With lines that are both fluid and robust, and a commanding high ground clearance, the all-new PEUGEOT 2008 exudes confidence and presence.

Its sculpted profile reveals sleek contours and precisely chiseled sides, hugging the frame to create a dynamic and striking stance. The expressive front grille, distinctive signature lights, and horizontal bonnet further enhance its bold, sporty character. Completing the look are the stunning 17" KARAKOY Diamond Cut Alloy Wheels, adding a touch of sophistication and performance.

DRIVE THE POWER WITHIN

HIGHLY FUEL EFFICIENT ENGINE

The new PEUGEOT 2008 SUV is powered by the latest generation of the efficient and multi-award-winning 1.2 litre turbocharged PureTech engine, delivering exceptional fuel efficiency, improved consumption, and an unmatched balance of driving pleasure and performance.

A SMOOTH DRIVE

For a smooth and responsive drive, the new PEUGEOT 2008 SUV features a 6-speed automatic transmission.

Enjoy fuel efficiency that stands out with 13 to 14 km/L in the city and 16 to 18 km/L on the highway, making every journey smarter and more economical.



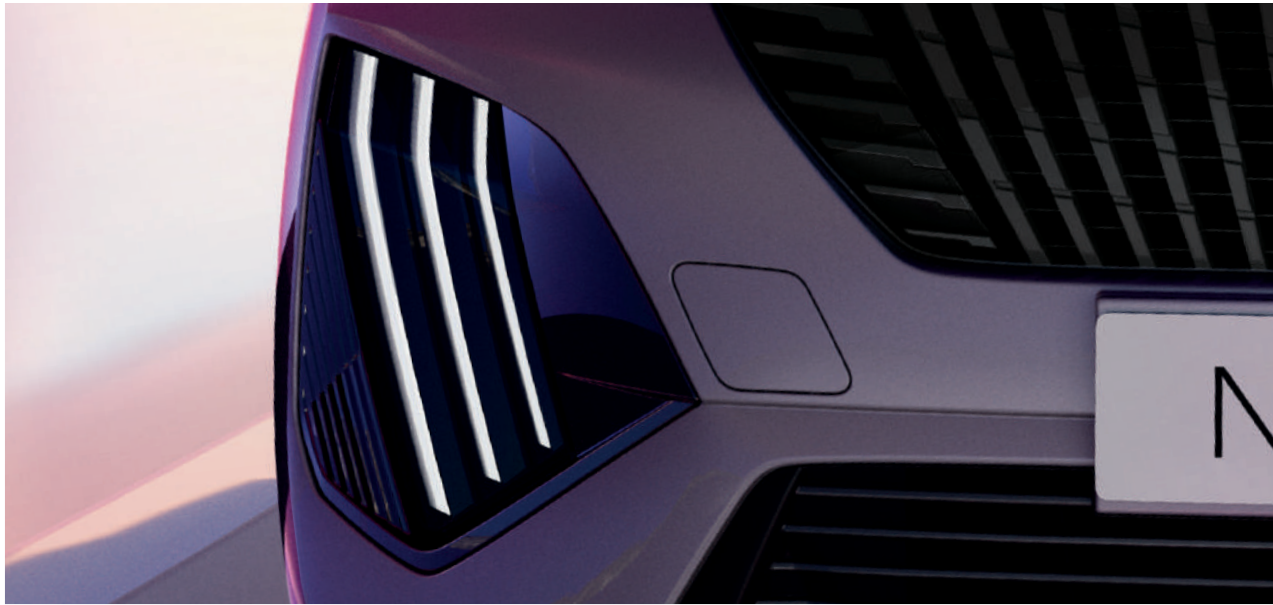
NEW SIGNATURE FRONT LED HEADLIGHTS

The New Peugeot 2008 debuts a striking new front lighting signature, redefining its bold and modern appeal. The advanced full LED headlamps incorporate three distinct lighting modules designed for both aesthetics and functionality, ensuring optimal safety and clarity in all driving conditions.



NEW DISTINCTIVE 3 CLAW DAY TIME RUNNING LIGHTS

The refreshed design features Peugeot's iconic three-claw LED daytime running lights, seamlessly integrated into the bumper. These striking vertical LED strips enhance the SUV's bold identity, while their modern styling not only sets the 2008 apart but also ensures a commanding presence on the road.



BOLD AND MODERN FRONT GRILLE

The frameless front grille seamlessly blends with the body, creating a sleek and modern look. Its intricate pattern extends into the headlights, enhancing the SUV's dynamic and sophisticated presence.



STRIKING REAR LED LIGHTS

The Peugeot 2008 features redesigned rear LED lights with Peugeot's signature style, creating a bold and modern look. The updated horizontal layout enhances the SUV's width and stability, while the precise LED detailing improves visibility and ensures a distinctive presence on the road, day or night.





BOLD LOOKS.
SMARTER DRIVE.

ELEVATED PLEASURE

The new PEUGEOT 2008 is a true embodiment of sophistication, crafted with premium features that redefine comfort and elegance. More than just a drive, every moment inside is an experience—where luxury is measured not by distance, but by the sheer pleasure of the journey.





10" CAPACITIVE TOUCHSCREEN

NEW 10-INCH INFOTAINMENT SYSTEM

The 2024 Peugeot 2008 debuts an upgraded 10-inch high-definition touchscreen, offering a more intuitive and responsive experience. With improved graphics the system ensures seamless access to key functions.

WIRELESS ANDROID AUTO™

Wireless Android Auto™ is designed to keep you perfectly connected to your phone while minimizing distractions, ensuring safety on the road. The simple, intuitive wireless interface lets you access features like Google Maps, apps, music, and voice control, and automatically organizes information into easy-to-view cards that appear exactly when needed.

WIRELESS APPLE CARPLAY™

Wireless Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It seamlessly integrates your phone into your PEUGEOT display, allowing you to wirelessly navigate, make calls, and listen to music, all while staying focused on the road.



THE NEW 3D PEUGEOT i-COCKPIT

Step inside the new PEUGEOT 2008's premium cabin, where innovation meets sophistication.

The PEUGEOT i-Cockpit takes center stage, featuring a newly designed, customizable 3D instrument cluster and a compact sports steering wheel with integrated controls for enhanced precision. Paired with an elevated SUV driving position, this ergonomic and driver-focused cockpit ensures a ride that is not just confident, but truly exhilarating.



THE ULTRA-SMART SUV

Equipped with smart technology and a stylish design, the new PEUGEOT 2008 SUV offers hands-free start and seamless door locking and unlocking. Its EAT6 automatic gearbox with a 6-speed converter enhances fuel efficiency while elevating the driving experience.

PREMIUM LEATHER SEATS

The new Peugeot 2008 offers refined leather seats that elevate comfort and sophistication. Designed for both style and support, the high-quality leather upholstery enhances the cabin’s premium feel. With meticulous stitching and ergonomic contours, the seats provide superior comfort on every journey, making every drive a first-class experience.





CIELO PANORAMIC SUNROOF

Settle in and enjoy the Peugeot 2008's refined interior, featuring a panoramic opening sunroof that fills the cabin with natural light. Designed for all passengers, it offers a bright, open view even for those in the back seats.



A SPACIOUS, EASY-TO-ACCESS BOOT

With a low sill and wide opening, the boot space combines with the rear split-fold bench seat to offer you a large transport volume, adjustable according to your needs. The double-level boot floor, in the high position, allows you to load and unload items quickly and easily. In the low position, the boot volume is enlarged. The boot volume offers 434 litres VDA up to 1,467 litres with the back of the rear bench seat folded.

A CLASS APART.
142 YEARS IN MOTION.





LUXURY MEETS SAFETY

The new PEUGEOT 2008 SUV blends iconic design with premium comfort. Its spacious interior, crafted with high-quality fabrics and refined leather seats, ensures a luxurious ride. With six airbags and thoughtful safety features, every journey is both comfortable and secure.



SAFE AND EASY DRIVING

The new Peugeot 2008 comes equipped with state-of-the-art Advanced Driver Assistance Systems (ADAS), designed to enhance safety and driving ease. Features like driver attention assist, lane-keeping assist, automatic emergency braking, blind-spot monitoring, and high beam assist provide intuitive support, making every journey smoother, smarter, and more secure.

The Peugeot 2008 also features advanced cruise control, allowing drivers to maintain a steady speed without constant accelerator input. It enhances comfort during long drives and helps improve fuel efficiency, making highway journeys more effortless and relaxing.



AN ENHANCED SYSTEM FOR IMPROVED SAFETY

The Advanced Driver Assistance System (ADAS) available in the new PEUGEOT 2008 SUV includes multiple assistance features, including High Beam Assist, which will switch the headlight setting from high to low beam or vice versa automatically in response to the traffic conditions. It also has Lane Keep Assist, which identifies lane markings and steers the vehicle inside the lane to keep it in the lateral position chosen by the driver. This human-machine interface will considerably reduce human errors that are a major cause of accidents.



REINVENTING THE DRIVING EXPERIENCE

To further improve safety, there are technologies like Driver Attention Assist 3 (DAA3) that assesses the driver's level of vigilance, fatigue or distraction by identifying variations in trajectory compared to the lane markings. Active Blind Spot Detection uses sensors placed on the sides of the bumpers, and warns the driver of the potentially dangerous presence of another vehicle (car, truck, motorcycle) in the blind spot areas of their vehicle with an LED indicator built into the side-view mirrors.



Smart Entry & Push Start



Auto AC



Cruise Control with Speed Limiter



ISOFIX Child Seat Anchors



Height Adjuster (Driver & Passenger Side)



Cup Holders



Front Central Armrest with Storage



Manual Dimming Interior Rear View Mirror



Powered Windows with One -Touch Up/Down & Anti -Pinch



Auto Light System with Follow-me-Home Technology



Heated & Electric Foldable Mirrors with Piano Black Shell



Black Chrome Door Handles



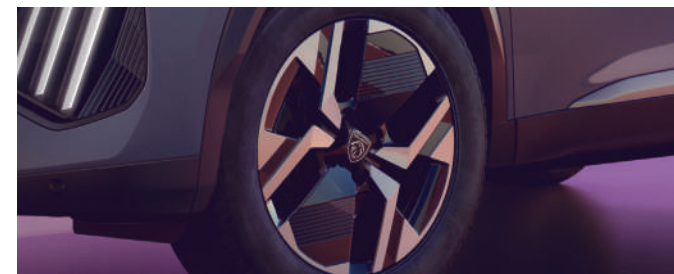
Steering Switches



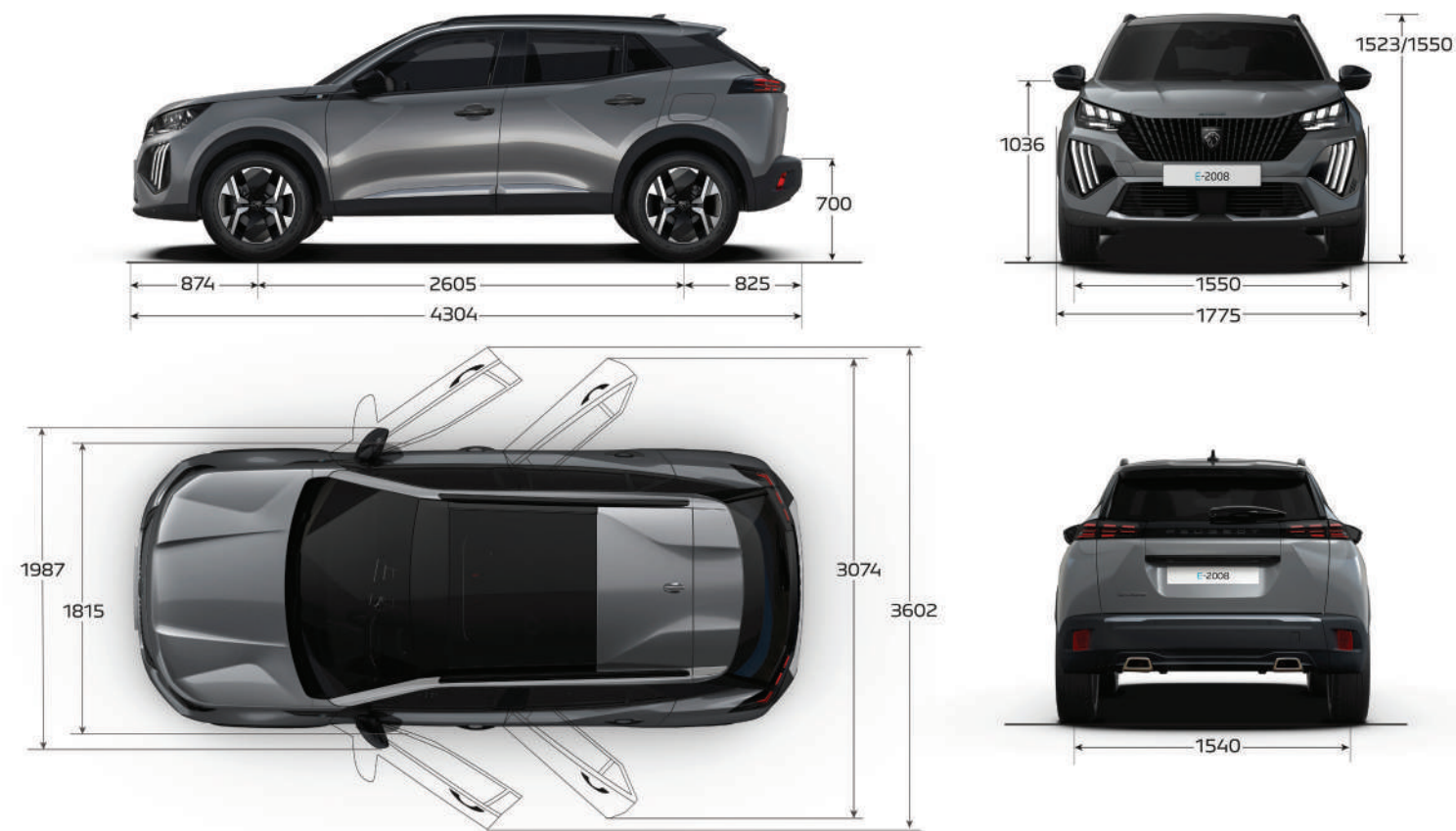
4/6 speakers



Piano Toggle Switches with Haptic Touch

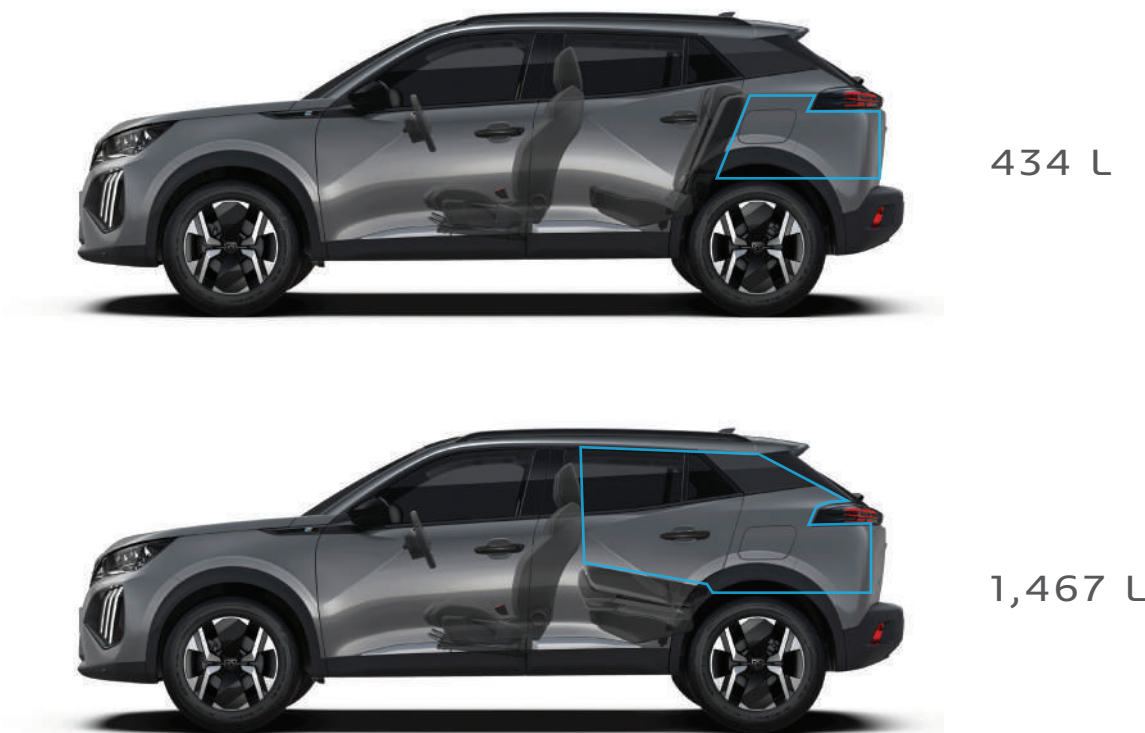


17" Diamond Cut Karakoy Wheels



EXTERIOR DIMENSIONS OF THE NEW PEUGEOT 2008

Exterior	L x W x H (mm)	4300x1770x1550
Wheelbase	mm	2605
Min. Running Ground Clearance	mm	170
Seating Capacity	Persons	5
Fuel Tank Capacity	Total (L)	45



THE NEW PEUGEOT 2008 BOOT DIMENSIONS

The boot volume offers 434 litres VDA up to 1,467 litres with the back of the rear bench seat folded.



SELENIUM GREY



CHERRY BLACK



SPARKLING SILVER



PANTHERA METAL



MERCURY BLUE



CLEAR WHITE

LASTING RADIANCE

Choose from among the dynamic range of colors offered to enhance your personality in the new Peugeot 2008 SUV.



NETWORK



KARACHI

PEUGEOT CLIFTON
G4 (Next to Prince Jewellers), Main
Khayaban-e-Iqbal, Block 9 Clifton, Karachi.

PEUGEOT MACCA
FL12 (Next to KIA Motors Macca), Main Rashid
Minhas Road, Gulshan-e-Jamal, Karachi.

LAHORE

PEUGEOT SAMAA
No. 16, Jail Road,
Lahore.

PEUGEOT DEFENCE
E61 (Above KIA Motors Defence),
Saqib Town, Main Bedian Road, Lahore.

SIALKOT

PEUGEOT SPORTS CITY
1 KM Daska Road,
Pakikotli, Sialkot.

ISLAMABAD

PEUGEOT METROPOLIS
Plot no. 178, Main Service Road,
Industrial Area, Sector I-10, Islamabad.



10,000 KM OF UNINTERRUPTED DRIVE

Most cars need servicing every 5,000 km. However, the Peugeot 2008 only requires servicing every 10,000 km or 6 months, thanks to its advanced European engineering.



PEUGEOT
SERVICE
YOUR PEUGEOT. OUR PASSION.



Warranty

(4 years/100,000 km)
All Peugeot come with a
4-year or 100,000 km
warranty, whichever
comes first.



Easily available spare parts

Find authentic Peugeot
parts easily at any
local dealership.



Advanced European engineering

The Peugeot 2008 blends
European engineering with
advanced tech for a refined,
high-quality drive.



Three free services

Get the first three
scheduled services free
of cost.

SPECIFICATIONS

PEUGEOT 2008			
Vehicle		Active	Allure
DIMENSIONS			
Exterior	L x W x H (mm)	4300x1770x1550	
Wheelbase	mm	2605	
Min. Running Ground Clearance	mm	170	
Seating Capacity	Persons	5	
Fuel Tank Capacity	Total (L)	45	
ENGINE & TRANSMISSION			
Displacement	(cc)	1199	
Engine Type		1.2L Turbo	
Max. Output [KW(hp) @ rpm]		96 (130) @ 5500	
Max. Torque [N-m @ rpm]		230 @ 1750	
Transmission	Type	6 Speed Automatic	
Drive Mode	Normal	●	●
	Sports	●	●
	Eco	●	●
BRAKE			
Brake Type	Front + Rear	4 Disc Brake	
SUSPENSION			
Suspension Type	Front	McPherson Independent	
	Rear	Torsion Beam	
WHEELS			
Wheels	Size	215/60 R17	
	Type	17" Karakoy Diamond Cut Alloy Wheels	
	Spare	●	●
EXTERIOR			
Front Headlamp	System	Eco LED	Full LED
LED Daytime Running Lamps		●	●
Automatic Lighting		○	●
Follow-me-Home Function		●	●
Rear Lights		LED	
Trunk Lamp		●	●
High Mount Stop Lamp		●	●
Front Grille		Black Chrome Horizontal Chequered	Black Chrome Vertical Chequered
Outer Rear View Mirror	Electrical & Adjustable	●	●
	Turn Signal	●	●
Door Handles		Black Chrome	
Shark Fin Antenna		●	●

INTERIOR & COMFORT			
Air Conditioner		Auto	
Sunroof		○	Cielo Panoramic
Cluster		10 inch Quartz	10 inch 3D
Piano Key Toggle Switches with Haptic Touch		●	●
Mono Colour Ambient Lighting (Ice-Blue)	Front Door Panel	○	●
Push Start System with Smart Entry		●	●
Automatic Central Door Locking		●	●
Wireless Key	Door	●	●
	Remote Trunk Opener	●	●
Seat Material		TEP Seats with Grey Stitching	
Roof Rails		○	●
Windscreen Wiper	Front	Intermittent	Intermittent & Rain Sensor
Inside Rear View Mirror	Manual Dim	●	●
Sun Visor with Mirror	D+P	●	●
Pollen Filter		●	●
Head Rest	Front & Rear Seats	●	●
Armrest	Front	●	●
Front Seat	Adjustment System	Manual	
	Direction	6 Direction	
Accessory Connector	12 V DC	●	●
Steering	Material	Leather with Grey Stitching	
	Type	Electric Power Steering (EPS)	
	Adjustment System	Manual Height & Angle Adjustment	
	Fingertip Controls	Radio+BT+Volum Control	
Infotainment System	Screen	10-Inch Capacitive Touchscreen	
	Bluetooth	●	●
	Smartphone Connection	Wireless Apple Carplay & Android Auto	
	Speakers	4	6
Rear Reading Spotlights		●	●
SAFETY & DRIVING ASSISTANCE			
Seatbelt	Front Seats (PT & FL)	●	●
	2nd Row Seat Side (PT &FL)	●	●
Child-Restraint System	ISOFIX Child Seat Anchors	●	●
SRS Airbag	Number	4 (Front+Side)	6 (Front+Side+Curtain)
Tyre Pressure Monitoring System		●	●
Electronic Stability Programme (ESP)		●	●
Hill Assist		●	●
Electric Parking Brake (EPB)		●	●
High Beam Assist (HBA)		○	●
Lane Keep Assist (LKA)		○	●
Extended Traffic Sign Recognition		○	●
Driver Attention Assist 3 (DAA3)		○	●
Active Blind Spot Detection & Front Sensor		○	●
Rear Parking Sensor		●	●
Visiopark 1 (HD Rear Camera)		●	●
Cruise Control		○	●

A L L U R E

