



**Honda Atlas Cars (Pakistan) Limited**  
43 km Multan Road, Manga Mandi, Lahore  
[www.honda.com.pk](http://www.honda.com.pk)

**HONDA**  
The Power of Dreams

**How we move you.**  
CREATE ► TRANSCEND, AUGMENT

**HR-V e:HEV**

**THE NEW ERA OF e:HEV**



**PACKAGE | PERFORMANCE | DESIGN**



# HR-V

A NEW ERA BEGINS...





## Honda Pakistan's 1<sup>st</sup> e:HEV

ADVANCED | ECONOMICAL | AFFORDABLE

TORQUE 253 Nm.

HONDA ORIGINAL  
2-MOTOR HYBRID SYSTEM  
THAT MAXIMIZES THE  
FUN OF DRIVING



## HR-V e:HEV

Two Motor Hybrid System intelligently optimized  
for fuel economy, performance and a smoother drive.





INTERIOR INTELLIGENCE MEETS INSTINCTIVE DESIGN



Audio & MID Control Switches

Paddle Shifters

Adaptive  
Cruise  
Control

Air Vents (with Dust & Pollen Air Filter)

Air Diffusion  
System

Entertainment System  
9" Android based Touch screen with Navigation (3D Support), USB/Aux  
Cable, Fast Smart Phone Charging, FM/AM, Front/Rear/Internal Camera,  
Bluetooth Connectivity, Wi-fi Connectivity, Microphone, Hotspot  
Connectivity, Play Store, Tune-in Radio, Android/iPhone Connectivity, 4G  
Built-in Sim Slot, Voice Recognition Support

Auto Aircon

Hands Free Telephone

Lane Keeping Assist System





SPACIOUS BY DESIGN, SERENE BY EXPERIENCE



Perforated Seats



4 Speakers and 2 Tweeters



Rear AC Vents and USB Ports (C Type)





Driving Modes

Customize Display

Brake Light Display



Normal Mode

ECON Mode

Sport Mode

Above meter also displays EV drive mode, Hybrid drive mode, Engine drive mode and Regenerative braking mode



WHERE TECHNOLOGY MEETS THE ROAD



Leather Wrapped Steering

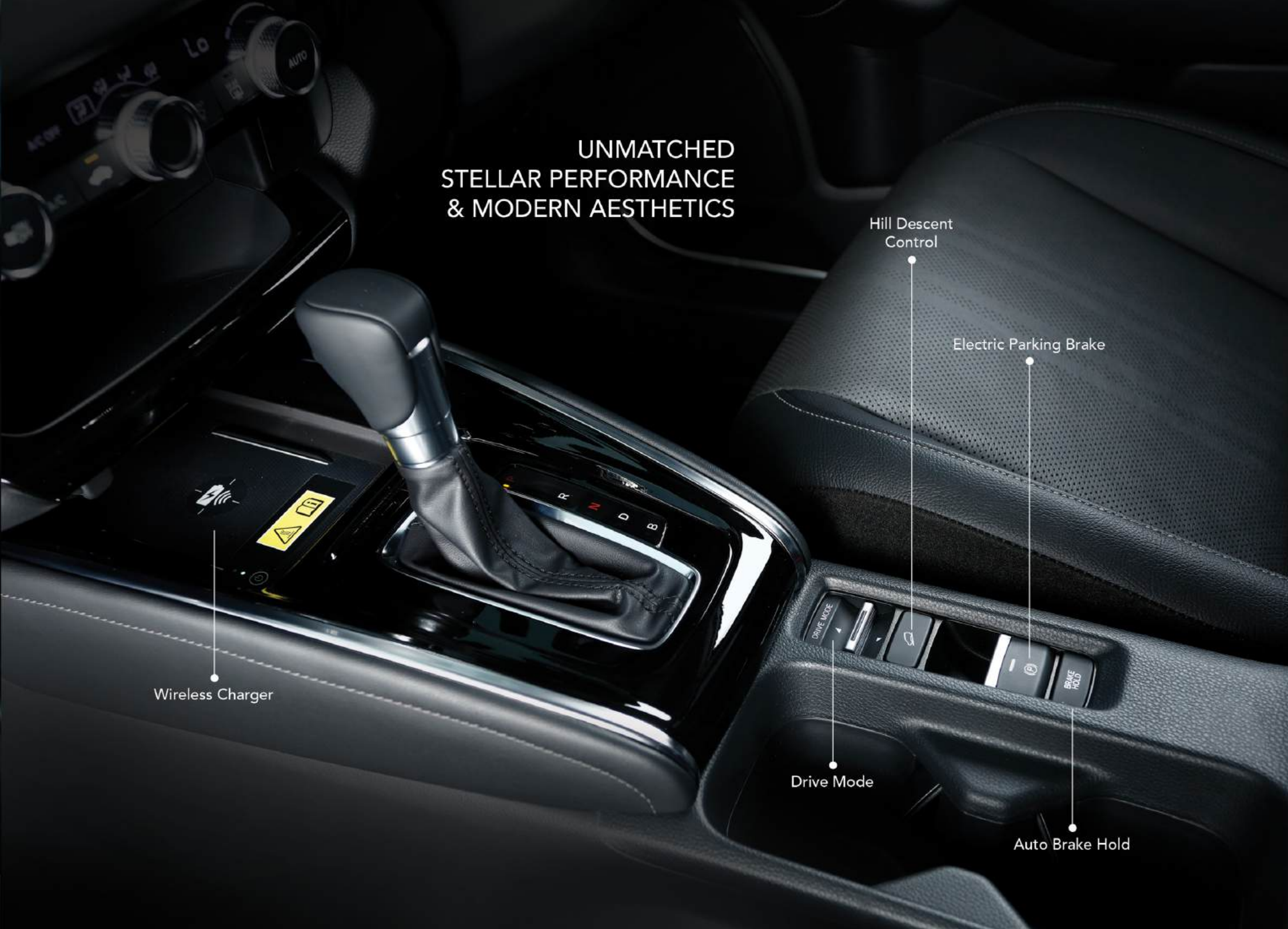


Auto Wiper



Paddle Shifter

UNMATCHED  
STELLAR PERFORMANCE  
& MODERN AESTHETICS



Wireless Charger

Hill Descent  
Control

Electric Parking Brake

Drive Mode

Auto Brake Hold





ELEGANCE IN EVERY DETAIL



LED Auto Headlights with DRL



LED Front Fog Lights



18" Alloy Wheel



Rain Sensor



New Style Front Grill (Body Colour)



Two Tone Body (with Black Roof)





Power Tailgate (Hands-free Access + Walkaway Close)



Blue Outlined Emblem



e:HEV Emblem



Red & Clear Lens Full LED



High Mount Stop Lamp



Rear Wiper



NOT JUST A CAR, A LIFESTYLE





HR-V VTi-S





Wireless Charger



Headlight Adjuster



Dual Climate Control



4.2" TFT Driver Information Interface



Steering Switches



9" Android Base Infotainment System



Air Vents  
(with Dust & Pollen Air Filter)

Audio & MID Control Switches

Paddle Shifters

Adaptive  
Cruise  
Control

Air Diffusion  
System

Entertainment System  
9" Android based Touch screen with  
Navigation (3D Support), USB/Aux  
Cable, Fast Smart Phone Charging,  
FM/AM, Front/Rear/Internal  
Camera, Bluetooth Connectivity,  
Wi-fi Connectivity, Microphone,  
Hotspot Connectivity, Play Store,  
Tune-in Radio, Android/iPhone  
Connectivity, 4G Built-in Sim Slot,  
Voice Recognition Support

Dual Auto Aircon

Hands Free Telephone

Lane Keeping Assist System





COMFORTABLE & SPACIOUS



Rear Seat Arm Rest with Cup Holder



Driver Seat Height Adjuster



Rear A/C Vents and USB Ports (C Type)



Air Diffusion System





SMOOTH. SILENT. SOPHISTICATED.



LED Auto Headlights with DRL



Front LED Sequential Turn Signals



Fog Lights



Front Camera



17" Alloy Wheel



New Style Front Grill (Body Colour)



High Ground Clearance





DESIGNED FOR REJUVENATION



LED Red & Clear Lens Rear Light



Tailgate Spoiler



Rear Wiper



High Mount Stop Lamp



Rear Camera



Emblem



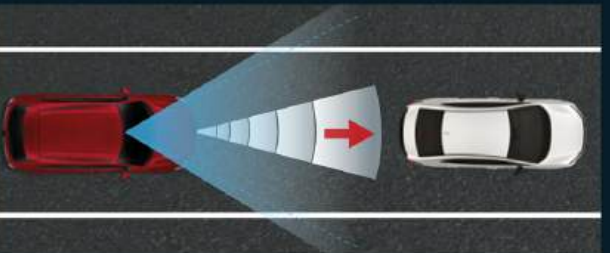


Honda  
**SENSING**

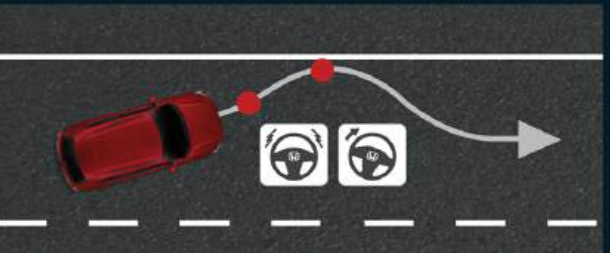
SAFETY IS HONDA'S UTMOST PRIORITY



**CMBS** Collision Mitigation Braking System  
This system detects preceding cars, oncoming cars, motorbikes and pedestrians to support collision avoidance by using a front wide view camera.



**ACC** Adaptive Cruise Control (Low-Speed Follow)  
Adaptive Cruise Control is a support function to keep a distance with a preceding car. When driving on a highway, the system supports acceleration and braking operation to reduce load on the driver.



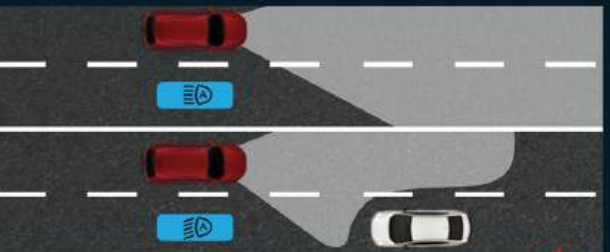
**RDM** Road Departure Mitigation System  
Road Departure Mitigation, or RDM System supports steering operation when the vehicle is likely to stray from the Road.



**LCDN** Lead Car Departure Notification System  
At stops such as at a traffic light, it is a function to notify the driver about the departure of a preceding car.



**LKAS** Lane Keeping Assist System  
LKAS is a function that reduces the driver's load by supporting steering operation to keep driving along the center of a lane while driving.



**AHB** Auto High Beam  
When the headlight control is in the AUTO position, this system automatically turns on the high beam when there are no other vehicles detected. When another vehicle is detected, the high beam is automatically switched to low beam.  
AVAILABLE IN ALL VARIANTS





6 Airbags- HR-V e: HEV

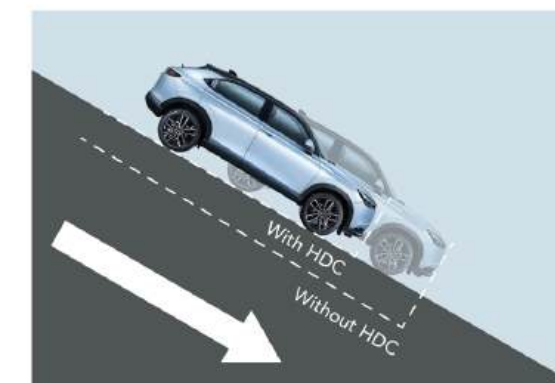


4 Air Bags- HR-V VTI and VTI-S

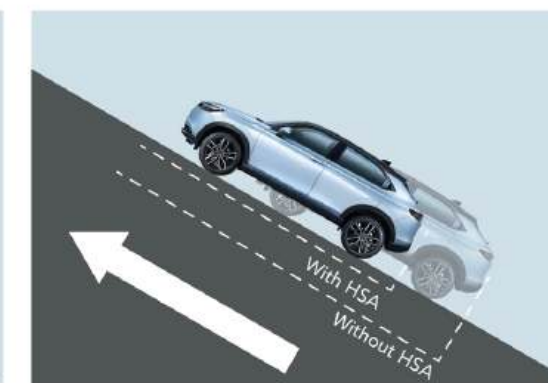


## ADVANCED SAFETY

Smart. Secure. Assured.  
The HR-V e:HEV's cutting-edge safety  
features elevate driving confidence for  
both driver and passenger.



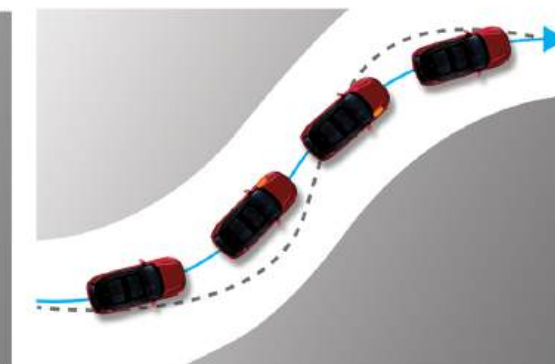
HDC (Hill Descent Control)



HSA (Hill Start Assist)



Variable Gear Ratio (VGR), e:HEV only



Agile Handling Assist (AHA)



Electric Parking Brake & Auto Brake Hold



Emergency Stop Light



Front & Rear Passenger  
Seat Belt Reminder



Rear Seat Reminder

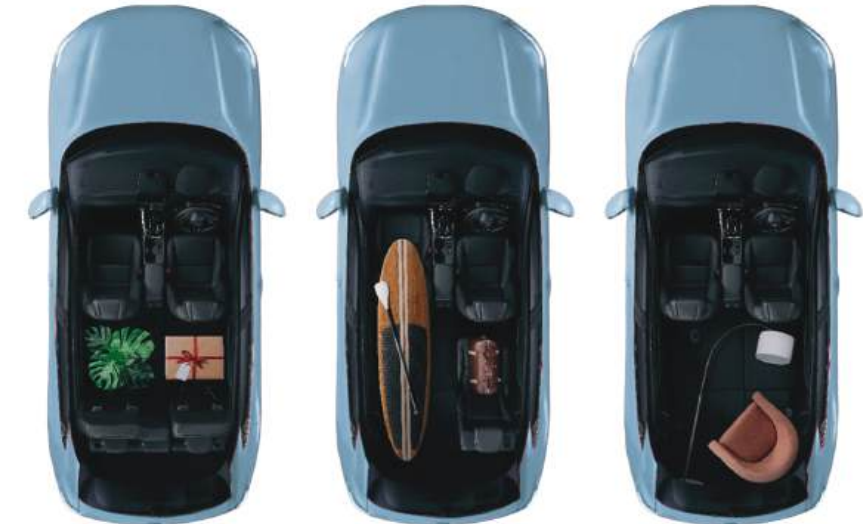




Utility Mode 1

Utility Mode 2

Conveniently increase your truck capacity with boot-separator and foldable backseats



Tall Mode

Long Mode

Utility Mode

## TECHNICAL SPECIFICATIONS

Variant		VTI	VTI-S	HEV-EL (e:HEV)
Engine & Transmission				
Engine Type		DOHC IN-VTC + IN-VTEC(4 Valves per Cylinder)		DOHC IN E-VTC + IN -VTEC (4 Valves per Cylinder)
Fuel Supply System		Programmed Fuel Injection (PGM FI)		
Engine Displacement (cc)		1,498		
Bore & Stroke (mm)		73X89.5		
Compression Ratio		10.6:1		13.5:1
Power (KW (HP) / RPM)		89 (119)/6,600		78(105)/6,000-6,400
Torque (N-m (Kg-m) /RPM)		145 (14.8)/4,300		127(13)/4,500-5,000
Paddle Shift		-		O
Idle Stop Switch		-		O
Emission Ratings		EURO 4		EURO 6B
Driving Mode		ECON+NORMAL		ECON+NORMAL+SPORT
Transmission		CVT (Continuously Variable Transmission)		E-CVT (Electircal Continously Variable Transmission)
Electric Motor				
Horspower kW (PS/RPM)		-		96(131)/4,000-8,000
Torque (N-m (Kg-m) /RPM)		-		253(25.8)/0-3,500
Battery				
Type		-		Lithium-Ion
Suspension				
Front		Macpherson with Stabilizer		
Rear		Torsion Beam		
Braking System				
Type		FR :Ventilated Disc, RR : Disk		
Parking Brake Type		Electric Parking Brake (EPB) with Auto Brake Hold (ABH)		
Electic Servo Brake		-		O
Steering System				
Gear Type		Rack & Pinion		
Power Steering Type		Electric Power Steering (EPS)		
Steering Gear Box		Constant Gear Ratio		Variable Gear Ratio
Minimum Turning Radius (m)		5.5		
Steering Wheel	Material	Urethane		Leather (Split Smooth)
	Adjustment	Tilt & Telescopic		
	Controls	Audio + HFT + VR + ACC + LKAS		
Dimensions & Weight				
Overall Length (mm)		4,361		
Overall Width (mm)		1,790		
Overall Height (mm)		1,591		
Wheel Base (mm)		2,610		
Tread (Front / Rear) (mm)		1,548/1,553		1,537/1,543
Ground Clearance (mm)		196		
Seating Capacity (No. of Persons)		5		
Fuel Tank Capacity (L)		40		
Exterior				
Headlights	Type	LED		
	Daytime Running Lights (DRL)	O		
	Auto Off Timer	O		
	Auto Head Light	O		
	Front Turn Type	LED Without Sequential	LED With Sequential	LED Without Sequential
	Head Light Adjuster Type	Manual		
Roof Antenna		Shark Fin		
Front Fog Lights		-	LED	
Side Turn Indicator		Door Mirror Integrated (LED)		
One Touch Lane Change		O		
Rear Light		Red & Clear Lens		Red & Clear Lens Full LED
Electrically Adjustable Door Mirrors		O		
Remote Retractable Mirrors		O		
Door Mirrors Color		Body Color		
Door Handles Color		Body Color		
Wind Shield Acoustic Glass(Front)		-		O




## TECHNICAL SPECIFICATIONS


Variant		VTI		VTI-S		HEV-EL (e:HEV)	
Exterior							
Tail Gate Spoiler		O					
Tail Gate		O				Power (Hands Free Access + Walk Away Close)	
Front Wipers		O				Auto (Rain Sensor)	
Rear Wiper		O (with Reverse Linked)					
Front Grill Color		Black Painted		Body Color Painted			
Bumper Skid Garnish		Non Painted		Sharp Silver Painted			
Bumper Lower Front/Rear		Non Painted		Painted Black		Non Painted	
Door Lower Garnish		Non Painted		Painted Black		Non Painted	
Wheel Size and Type		17X7 J Alloy Black Cut		17X7 J Alloy Grey Paint		18X7.5 J Alloy Black CUT	
Tyre Size		215/60R17				225/50R18	
Spare Wheel		17" Alloy				TRK (Temporary Repair Kit)	
One Push Start		O					
Keyless Entry		O (Smart Entry)					
Interior							
Interior Color		Black					
Audio	Type	9" Touch Screen (MP5)		9" Android based Navigation			
	Front Camera	-		O			
	Rear Camera	-		O			
	Web Cam	-		O			
	Speakers	4 Speaker		4 Speaker + 2 Tweeter			
Instrument Cluster	Type	4.2" TFT Meter		7" TFT Meter			
	Multi Information Display	O					
Air Conditioning System		Auto Aircon (Rear Ventilation)		Dual Auto Aircon (Rear Ventilation)		Auto Aircon (Rear Ventilation)	
Air Diffusion System		O					
Seats	Height Adjuster	Driver Side (Manual)					
	Material	Fabric		Hi-Grade		Hi-Grade with Perforated Leather	
	Seat Back Pockets	Driver & Passenger Seats					
Power Window		All Auto					
Handle Color Inside		Platinum Chrome					
Power Door Locks		Driver Only					
Interior Lights	Front Map Light	O					
	Center Console Light (Front)	O					
	Cargo Light	O (LED)					
Roof Ambient Light (Front)		O					
Rear View Mirror		Day & Night (Manual)		Half Frame Auto Dimming			
Sunvisor		Driver & Passenger (with Vanity Mirror) & Slide Mechanism (with Ticket Holder)					
Select Knob		Urethane				Leather	
Wireless Charger		-		O			
Rear USB Port		-		2 (C-Type)			
Front Accessory Socket		O					
Armrest	Front Center Console	With Cup Holders					
	Rear Seat	Foldable with Cup Holders					
Grab Rail		4					
Coat Hanger		O (Left/Right)					
Safety & Security							
Honda Sensing	Collision Mitigation Braking System (CMBS)	O					
	Adaptive Cruise Control (ACC) with Low Speed Following (LSF)	O					
	Lane Keep Assist System (LKAS)	O					
	Road Departure Mitigation (RDM)	O					
	Auto High Beam (AHB)	O					
	Lead Car Departure Notification (LCDN)	O					
Anti-Lock Braking System (ABS)		O (With Electronic Brake-Force Distribution)					
SRS Airbags		4 (Driver/Passenger & Front Side)				6 (Driver/Passenger/ Front Side & Side Curtain	
Vehicle Stability Assist (VSA)		O (With Traction Control)					
Hill Start Assist (HSA)		O					
Hill Decsent Control (HDC)		O					
Agile Handle Assist		O					

## TECHNICAL SPECIFICATIONS


Variant		VTI	VTI-S	HEV-EL (e:HEV)
Safety & Security				
Emergency Stop Signal (ESS)		O		
High Mount Stop Lamp		O (LED)		
Auto Door Lock by Speed		O		
Seat Belts	Seat Belt Reminder	O (Driver/Passanger & 2nd Row)		
	Front	Front 3 Point (Driver & Passanger)		
	Rear	3 Point x 3		
Brake Override System		O (with Warning)		
Rear Seat Reminder		O		
Walk Away Auto Locking		O		
Child Lock		O		
ISO-FIX		O		
Immobilizer		O		
Security Alarm		O		
Optional Features				
Hi- Grade Seats		O		-
9" Android Navigation (with Rear, Front & Web Cameras)		O		-
Rear Camera		O		-
Front Fog Lights		O (LED)		-
Meteoroid Grey Color		O		
2 Tone Exterior Color (Ignite Red)		-		O
2 Tone Exterior Color (Morning Mist Blue)		-		O
2 Tone Exterior Color (Meteoroid Grey)		-		O
Burgundy Interior		O		-
Door Visors		O		
Floor Mats		O		
Cargo Tray		O		
Kit Front Under Spoiler		O		
Kit Side Lower Garnish		O		
Kit Rear Under Spoiler		O		



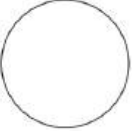
Morning Mist Blue




Ignite Red




Lunar Silver Metallic



Taffeta White




Crystal Black Pearl




Meteoroid Grey (Optional)


Optional (HEV EL (e:HEV) & VTI - S)





Morning Mist Blue (2 Tone)





Ignite Red (2 Tone)








Meteoroid Grey (2 Tone)



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