





International

Since its founding in 1997, Chery has grown into a global automotive leader with a presence in over 110 countries across various regions. As the first Chinese brand to surpass one million domestic sales, Chery has consistently set benchmarks in innovation, technology, and international expansion. In 2025, Chery International achieved the remarkable Dual 500 milestone by ranking No. 233 on the Fortune Global 500 as the fastest-growing automaker of the year and by becoming the first Chinese auto brand to surpass five million vehicle exports worldwide. Omoda & Jaecoo represent the next chapter of this journey, building on Chery's legacy of excellence. Together, they embody the group's vision of delivering intelligent, stylish, and adventurous mobility experiences to drivers around the world.

Omoda & Jaecoo are redefining the future of intelligent and electrified mobility. With distinctive design, advanced engineering, and a deep commitment to sustainability, the brands go beyond vehicles to inspire smarter, more connected lifestyles. Headquartered in Wuhu, China, Omoda & Jaecoo now operate across 44 countries, including key markets in Latin America, the Middle East, South East Asia, and now Pakistan. Guided by the global LOHAS (Lifestyles of Health and Sustainability) philosophy, Omoda & Jaecoo continue to drive progress with purpose, shaping a cleaner, smarter future for mobility.









Signature Grille

A bold **vertical-slat grille design** gives the front profile a commanding presence, reflecting **JAECOO's modern design language.**





LED Lighting System

Equipped with **LED Daytime Running Lights** and **full LED headlamps** with **height adjustment** and **auto functionality,** the J7 SHS ensures visibility with style.

Rims & Tires

The J7 SHS rides on **19-inches alloy wheels** with **235/50 R19 tires** for a balanced blend of style, road grip, and ride comfort.





Flush Door Handles

Hidden, flush-design door handles maintain a sleek and aerodynamic flank, contributing to the smooth, continuous exterior lines.





Power Tailgate

A power-operated tailgate with hands-free access designed for everyday convenience and a premium aesthetic. Its integrated design lines complete the J7 SHS's refined rear profile.





Crystal Array Tail Lights

A seamless **full-width "Crystal Array" LED tail light bar** defines the rear, creating a striking visual signature day or night.





Ergonomic Steering Leatherette-wrapped multifunction steering wheel with power adjustment, designed for precise control and comfort whether driving in the city or on longer journeys.

Climate Control System **Dual-zone climate control** is complemented by rear-row air vents. ensuring consistent comfort for all passengers



throughout the cabin.



Intelligent Display

A 14.8-inches HD touchscreen takes center stage, giving seamless access to infotainment, navigation, Apple CarPlay / Android Auto, and voice-command features.

Luxury Seating

Premium synthetic leather seats with heating and ventilation for the front row Both front seats feature electronic seat functions, while the driver's seat offers lumbar support and memory function for personalized comfort. A convenient boss seat control allows rear passengers to adjust the front passenger seat for added space and comfort.





A 50-watt wireless charging pad keeps devices powered up, while multiple USB-A and USB-C ports are conveniently located in both front and rear areas.

Meets Indulgence

Step inside the Jaecoo J7 SHS and discover a cabin built for modern living. A 14.8-inches infotainment display and fully digital cluster put intelligence at your fingertips, while the panoramic sunroof fills the space with light. Premium leather seating with power adjustment ensures lasting comfort, complemented by ambient lighting, wireless charging, and dual-zone climate control. More than an interior, the J7 is a refined sanctuary crafted for those who seek both luxury and innovation.



Where Innovation



Panoramic Elegance, Ambient Harmony

A seamless fusion of design and technology, the **panoramic sunroof** and **multi-shade ambient lighting** create an atmosphere of modern luxury. Every element is crafted to enhance visual appeal and deliver a serene in-cabin experience.

Safety, Smarter Than Ever The Jaecoo J7 SHS is equipped with

advanced safety and driver-assistance technologies that work intuitively in the background, ensuring peace of mind and protection on every drive.

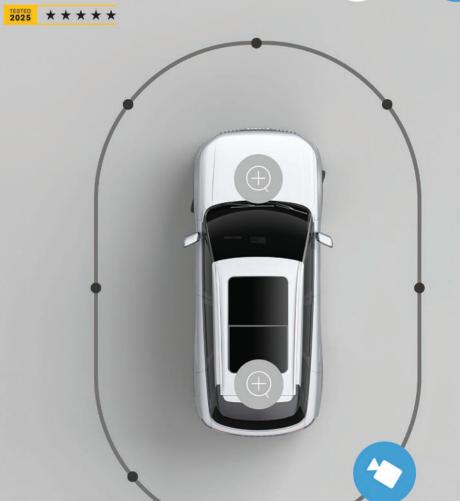


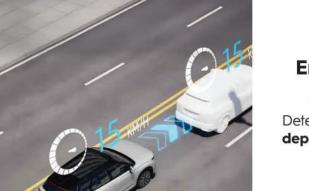






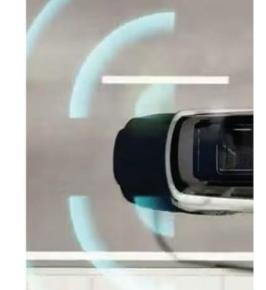






Emergency Lane Keeping (ELK)

Detects unintentional lane departure and assists with corrective steering.



Adaptive Cruise Control (ACC)

Maintains set speed and distance from the vehicle ahead for safe highway driving.



Traffic Jam Assist (TJA)

Automatically controls speed and distance in slow-moving traffic for stress-free driving.



Blind Spot **Detection (BSD)**

Provides visual and audio alerts when vehicles are detected in blind spots.



Rear Cross Traffic Alert (RCTA)

Warns of approaching traffic when **reversing out** of a parking space.



·0·

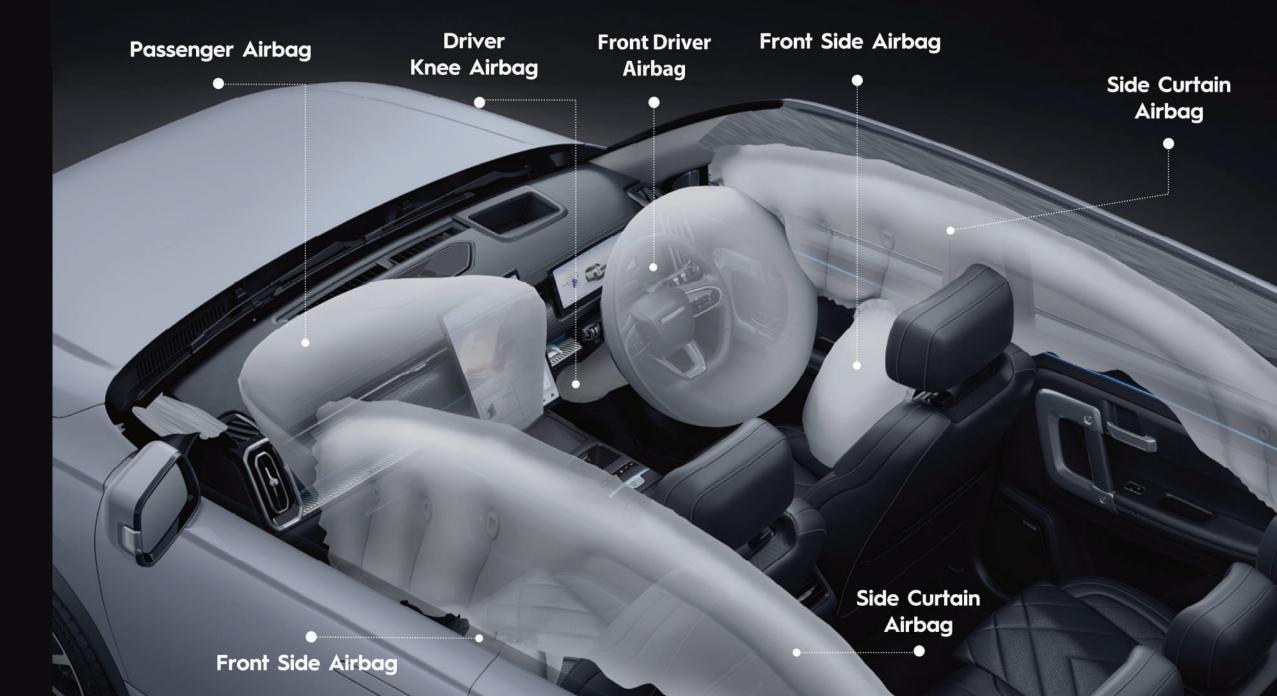
Safety That Surrounds You

Comprehensive 7-Airbag System

Equipped with a comprehensive 7-airbag system designed to provide enhanced protection for every occupant. Dual front, front side, driver knee, front center, and side curtain airbags work in harmony to create a protective cocoon, reducing impact from all directions and ensuring maximum safety throughout every journey.









The Jaecoo J7 SHS is powered by an innovative Super Hybrid System that blends the best of gasoline and electric technology. It delivers **thrilling performance, exceptional efficiency,** and the freedom to go further, redefining what a modern vehicle can achieve.



Dedicated Hybrid Engine

At its core is a dedicated hybrid engine that achieves an impressive **44.5% thermal efficiency.** Through six core technologies, it delivers greater power while minimizing fuel consumption, ensuring every drive is as efficient as it is dynamic.



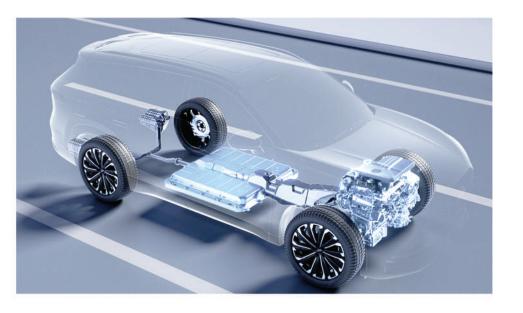


Super Battery Pack

Equipped with an advanced super battery pack, the J7 offers up to 90+ km of pure electric range (WLTP). Whether it's city commutes or silent, emission-free drives, the J7 gives you the flexibility to choose how you move.

Dedicated Hybrid Transmission

The dedicated hybrid transmission operates at **92% efficiency**, seamlessly balancing power and fuel economy. Through four core intelligent codes, it optimizes the use of both engine and battery, so you enjoy smooth acceleration and maximum efficiency across every journey.







Specifications JAECOO J7 | SHS

Dimension	Comfort	Premium
Length (mm)	4500	
Width (mm)	1865	
Height (mm)	1670	
Wheelbase (mm)	2672	
Ground Clearance (mm)	174	

Engine & Powertrain	
Engine Capacity	1.5 Turbocharged Gasoline Direct Injection
Drive Mode	2WD
Transmission	Dedicated Hybird Transmission (1-DHT)
Drive Motor Power (kW)	150
Drive Motor Torque (N-m)	310
Comprehensive System Power (kW)	255
Comprehensive System Torque (N-m)	525
Endurance Of Pure Electricity (km)	WLTP 90
Comprehensive Endurance Mileage (km)	WLTP ≥1200
Fuel Consumption By Battery Discharge (L/100km)	WLTP 6.0
Acceleration Time 0-100 (s)	8.5
External Discharge Power (kW)	3.3
Emission Standard	Euro 6B
Engine Cover	Semi-wrapped
Battery Capacity (kWh)	18.3
Intelligent Engine Start-Stop	•
Drive Mode	Normal-Eco-Sport

Chassis & Steering			
Front MacPherson Independent Suspension	•		
Rear Multi-Link Suspension	•		
Steering Column Shift	•		
Steering Wheel	Leather		
Steering Wheel	4 Way Adjustable / Multifunction		
Front Disc Brake	Ventilated		
Rear Disc Brake	•		
Wheel	19-Inches		
Tire Sealant	•		
Tires Brand	Kumho		

afety Features & Driver Assistance	Comfort	Premium	Safe
ectric Power Steering - EPS		•	Secon
nti-Lock Braking System - ABS	•)	Rear
ectronic Stability Program - ESP (EBA+TCS+HA)	•)	Driver
ectronic Accelerator	•)	Passei
ectric Park Brake - EPB + Autohold	•)	ISOFI)
ectronic Brakeforce Distribution - EBD)	Child
rake Assist System - BAS)	Dual I
rake Override System - BOS	•)	Front
ill Descent Control - HDC	•)	Side C
re Pressure Monitoring System - TPMS (Direct-Type)	•)	Driver
ruise Control	•	Adaptive	Body
ill Start Assist Control - HAC		•	Alarm
oeed Limit Reminder		•	Engine
utomatic Speed Limiter - ASL			Rear I
utomatic Emergency Braking (Vehicle Pedestrian Bicycle Recognition) - AEB	-	•	Front
orward Co ll ision Warning - FCW	-	•	Rear \
ane Departure Warning - LDW	-	•	
raffic Jam Assist - TJA	-	•	
tegrated Cruise Assist - ICA	-	•	
telligent High Beam Control - IHC	-	•	
ind Spot Detection - BSD	_	•	
oor Opening Warning - DOW	_	•	Exte

_

_

_

5-Stars

Lane Change Assist (Parallel Auxiliary) - LCA

Emergency Lane Keeping - ELK

Rear Cross Traffic Braking - RCTB

Lane Departure Prevention - LDP

Intelligent Avoidance System - IAS

Collision Stars - E-NCAP

Front Seat Belts Height Adjustable

Front 3-Point Limited-Tension Seat Belt

Front Rigid Lock

Leading Vehicle Departure Alert - LVDA
Rear Collision Warning System - RCW
Rear Cross Traffic Alert System - RCTA
Curve Speed-Control Assist - CSA
Child Detection (Vital Signs Detection)

Front 3-Point Pretensioner, Limited-Tension Seat Belt
Front Seat Belt Crash Locking Tongue - CLT

Safety Features & Driver Assistance	Comfort	Premium
Second Row Limited Force Seat Belt		•
Rear 3-Point Pretensioner, Limited-Tension Seat Belt (Left Side)		•
Driver Seat Belt Reminder		•
Passenger Seat Belt Reminder		•
ISOFIX Interface		•
Child Safety Lock		•
Dual Front Airbags		•
Front Side Airbags		•
Side Curtain Airbags		•
Driver's Knee Airbag		•
Body Anti-Theft Alarm		•
Alarm Horn		•
Engine Immobilizer		•
Rear Radar		•
Front Radar		•
Rear View Camera	Dynamic Guides	540 HD Panoramic

Exterior	
Chromium Plated Dual Exhaust Pipe	•
Body Colour Door Handle	•
Sport Spoiler	•
Roof Rack	- •
Frameless Front Wiper	•
Frameless Rear Wiper	•
Automatic Wiper	•
Rear Foglight	•
Lens Style Front Headlight	•
Electric Adjustable Headlamp	•
LED Headlight	•
Automatic Headlamp	•
Dual Reversing Lamp	•
Follow-Me-Home Headlight Function	•
LED Daytime Running Lamp	•
LED Tail Light	•

Interior	Comfort	Premium
Ambient Lighting	_	•
Ceiling Lights	2 Rows	
Seat Material	Fabric	Faux Leather
Driver Seat With 6-Way Adjustment	Manual	Power
Electric Lumbar Support	-	Driver Seat Only
Electrically Heated Front Seats (Cushions + Backrests)	-	•
Ventilated Front Seats (Cushions)	-	•
Driver Seat With Memory Function	-	•
Exterior Mirror Memory	-	•
Electric Co-Driver's Seat	-	4 Way
Rear Seats Fold Down In A 4/6 Ratio		•
Second Row Seats Fold Flat		•
Driver's Seat Map Pocket		•
Passenger Seat Map Pocket		•
Rear Middle Headrest		•
Height Adjustable Rear Headrest		•
Driver Sun-Shield (With Vanity Mirror)	W/O Light	•
Passengers Sun-Shield (With Vanity Mirror)	W/O Light	•
Front Armrest		•
Rear Armrest		•
Driver Seat Footrest		•
Passenger Handrails		•
Driver's Seat With Welcome Function	-	•
Center Armrest With Cool Box	(
Coat Hook		

Comfort & Convenience		
Central Locking	•	
Remote Control Key	•	
Remote Control Open Trunk	•	
Induction Electric Tailgate (Key Induction)	-	•
Ultrasonic Anti-Theft Warning Online-Box (Eco Piece) / T Box	•	
Panoramic Skylight	-	•
Manual Anti-Dazzling Rear-View Mirror	Flat Mirror	_
Auto-Dimming Interior Rear-View Mirror	-	Flat Mirror
Electrically Adjustable Exterior Mirrors	•	
Door Mirrors with Integral Indicator Lights	•	



Comfort & Convenience	Comfort	Premium
Exterior Rear-View Mirrors With Heating Function	-	•
Four Electric Windows	One-Touch Opening	
Four Windows with Anti-Pinch	1	•
Electric Fuel Filler Cap	1	•
Door Lock With Speed		•
Remote Control Key To Start Air Conditioner (Temperature Memory)		•
Power Unlock Trunk Door		•
Silent Glass		•
Maintenance Information Set Remind		•
Instantaneous Fuel Consumption Display		•
Passive Keyless Entry System		•
Dual Zone Automatic Air Conditioning		•
N95 Filter	-	•
AQS Air Quality Purification System	-	•
Luggage Compartment Light LED	1	•
12V Power Supply in Luggage Compartment		•
Second Row Air Condition Outlet	D	ual

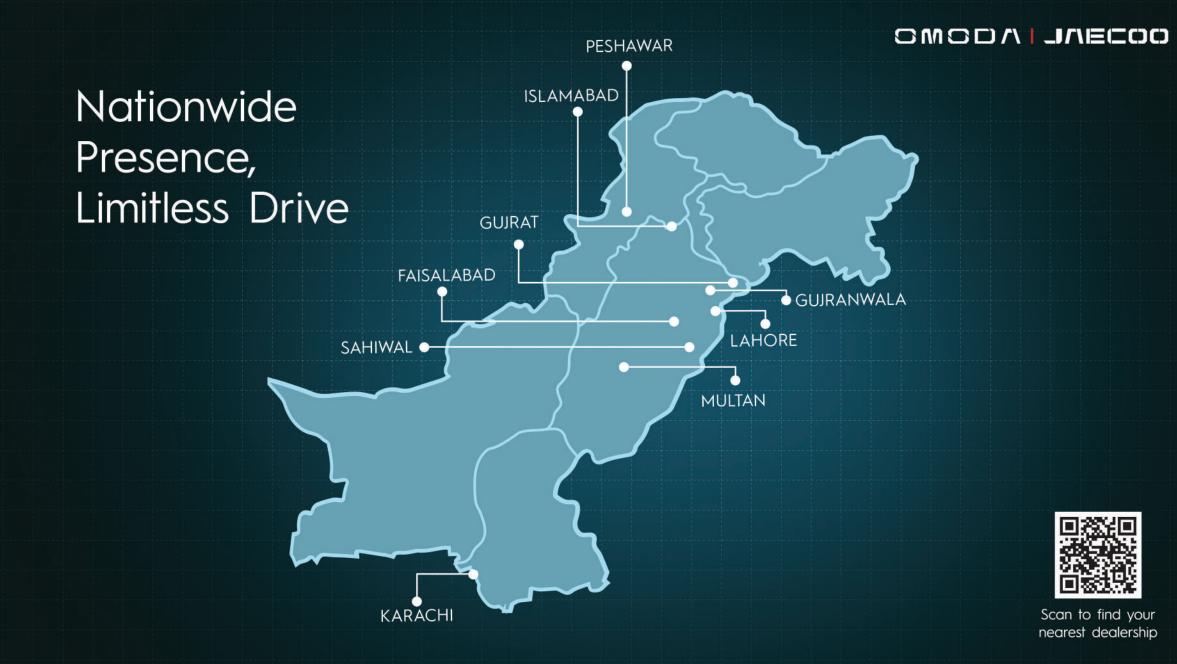
nfotainment		
0.25" LCD Instrument	English	
Radio		
Touch Screen	13.2-inches	14.8-inches
Bluetooth Mobile Phone Hands-Free		•
Vireless Android Auto + Apple Carplay		•
2 USB Ports - (Front / Rear)		•
Mobile Phone Wireless Fast Charging (50W)	-	•
Type-C Fast Charging		•
Head-Up Display (HUD)	-	•
Speakers	6	8 (Sony)
Glove Box Lighting	-	•
Offline Voice	English	
Navigation	English	
Driving Recorder	_	•

- Available
- ot Available











KHAKI WHITE



MOONLIGHT SILVER



OLIVE GREY



MODEL GREEN



CARBON CRYSTAL BLACK

